

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.103001 Longitude: -117.07385

Felicitia Plaza Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	63,183	200,537	545,763
	Population Est 25Q1	63,328	201,257	547,021
	Population Est 24Q4	63,286	201,084	546,893
	Population Est 24Q3	63,228	201,213	546,767
	Population Est 24Q2	63,099	201,125	546,482
	Population Est 24Q1	63,028	200,912	545,668
	Population Est 23Q4	63,127	201,120	545,325
	Population Est 23Q3	62,973	200,654	543,575
	Population Est 23Q2	62,940	200,294	543,277
	Population Fcst	64,132	202,806	557,265
	2010 Census Population	60,409	193,405	500,657
	2000 Census Population	59,174	180,508	429,743
	1990 Census Population	47,130	150,464	345,893
	Current Year Daytime Population	67,663	201,447	620,315
	Average Seasonal Population	272	1,527	5,229
	Historical Annual Growth, 1990 – 2000	2.30%	1.84%	2.19%
	Historical Annual Growth, 2000 – 2010	0.21%	0.69%	1.54%
	Estimated Annual Growth, 2010 – CY	0.31%	0.25%	0.60%
	Projected Annual Growth, CY to Y5	0.30%	0.23%	0.42%
	Group Qtrs Est	1,321	2,745	8,763
Transient Est Average Last 4 Qtrs	969	5,538	14,867	
Households	Current Year Estimated Households	20,031	67,258	184,260
	Households Est 25Q1	20,061	67,492	184,639
	Households Est 24Q4	20,047	67,384	184,530
	Households Est 24Q3	20,025	67,425	184,492
	Households Est 24Q2	19,980	67,386	184,302
	Households Est 24Q1	19,952	67,303	184,023
	Households Est 23Q4	19,990	67,387	183,931
	Households Est 23Q3	19,939	67,210	183,305
	Households Est 23Q2	19,937	67,088	183,214
	Households Fcst	20,333	68,060	188,251
	2010 Census Households	18,530	64,967	170,083
	2000 Census Households	18,428	62,421	148,351
	1990 Census Households	16,154	55,401	123,269
	Historical Annual Growth, 1990 – 2000	1.33%	1.20%	1.87%
	Historical Annual Growth, 2000 – 2010	0.06%	0.40%	1.38%
	Estimated Annual Growth, 2010 – CY	0.54%	0.24%	0.55%
	Projected Annual Growth, CY to Y5	0.30%	0.24%	0.43%
	Population per Household	3.09	2.94	2.91

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Felicitia Plaza Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.8%	4.2%	5.9%
	HH Income \$250,000 to \$499,999	4.5%	5.0%	7.1%
	HH Income \$200,000 to \$249,999	10.5%	11.7%	16.5%
	HH Income \$175,000 to \$199,999	5.2%	6.2%	7.2%
	HH Income \$150,000 to \$174,999	6.2%	6.9%	7.5%
	HH Income \$100,000 to 149,999	15.5%	18.5%	18.1%
	HH Income \$75,000 to 99,999	11.6%	11.2%	9.9%
	HH Income \$50,000 to 74,999	14.5%	12.9%	10.6%
	HH Income \$35,000 to 49,999	8.0%	7.0%	5.2%
	HH Income \$25,000 to 34,999	5.9%	4.6%	3.9%
	HH Income \$15,000 to 24,999	6.2%	5.0%	3.4%
	HH Income \$0 to 14,999	8.0%	6.8%	4.6%
	Average Household Income	\$124,469	\$136,689	\$171,801
	Median Household Income	\$89,776	\$106,229	\$132,243
	Per Capita Income	\$40,041	\$46,278	\$58,522
	Average Disposable Income	\$95,980	\$103,778	\$120,710
	Median Disposable Income	\$77,083	\$90,124	\$110,223
	Discretionary HH Income Over \$150,000	9.4%	11.3%	19.6%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	8.8%	11.5%
	Discretionary HH Income \$100,000 to \$124,999	7.8%	9.5%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	11.1%	13.0%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	14.8%	15.4%	14.5%
	Discretionary HH Income \$25,000 to \$49,999	21.5%	19.4%	15.0%
	Discretionary HH Income Under \$25,000	28.6%	22.5%	14.9%
	Average Discretionary HH Income	\$63,869	\$72,557	\$89,845
	Median Discretionary HH Income	\$49,856	\$63,119	\$85,032
	Householder White – Count	7,341	31,179	90,193
	Median HH Income	\$116,851	\$119,048	\$140,765
	Average HH Income	\$115,913	\$116,758	\$129,191
	Householder Black or African-American – Count	470	1,250	3,436
	Median HH Income	\$47,111	\$56,537	\$99,140
	Average HH Income	\$61,745	\$81,876	\$105,382
	Householder Hispanic – Count	8,360	21,513	38,965
Median HH Income	\$72,975	\$84,880	\$96,879	
Average HH Income	\$86,960	\$94,865	\$104,906	
Householder Asian or Pacific Islander – Count	991	5,076	30,203	
Median HH Income	\$153,674	\$149,776	\$171,213	
Average HH Income	\$133,743	\$134,528	\$143,065	
Householder Other or Pacific Islander – Count	2,869	8,239	21,462	
Median HH Income	\$91,447	\$110,058	\$126,250	
Average HH Income	\$103,683	\$112,160	\$123,436	

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Gender	Male Population	31,338	98,152	267,970
	Female Population	31,844	102,385	277,793
Total Population by Age	Count of Pop 0 to 4 years	3,595	10,387	26,699
	Count of Pop 0 to 7 years	5,339	15,449	40,091
	Count of Pop 5 - 13	7,351	21,289	56,897
	Count of Pop 14 - 18	3,609	10,558	29,798
	Count of Pop 19 - 22	3,573	10,585	30,401
	Count of Pop 22 - 25	2,625	7,837	22,700
	Count of Pop 25 - 29	4,537	12,846	33,538
	Count of Pop 30 - 34	4,745	13,286	32,071
	Count of Pop 35 - 39	4,748	13,438	33,653
	Count of Pop 40 - 44	4,427	13,534	37,009
	Count of Pop 45 - 59	10,814	35,422	105,135
	Count of Pop 60 - 74	9,144	33,481	91,968
	Count of Pop 75 - 84	2,739	12,239	32,878
	Count of Pop 85+	1,277	5,634	13,017
	% of Pop 0 to 4 years	5.7%	5.2%	4.9%
	% of Pop 0 to 7 years	8.5%	7.7%	7.3%
	% of Pop 5 - 13	11.6%	10.6%	10.4%
	% of Pop 14 - 18	5.7%	5.3%	5.5%
	% of Pop 19 - 22	5.7%	5.3%	5.6%
	% of Pop 22 - 25	4.2%	3.9%	4.2%
	% of Pop 25 - 29	7.2%	6.4%	6.1%
	% of Pop 30 - 34	7.5%	6.6%	5.9%
	% of Pop 35 - 39	7.5%	6.7%	6.2%
	% of Pop 40 - 44	7.0%	6.7%	6.8%
	% of Pop 45 - 59	17.1%	17.7%	19.3%
	% of Pop 60 - 74	14.5%	16.7%	16.9%
	% of Pop 75 - 84	4.3%	6.1%	6.0%
	% of Pop 85+	2.0%	2.8%	2.4%
Median Age	36.6	40.0	41.0	
Average Age	38.3	41.0	41.1	
Male Population by Age	% of Pop 0 to 4 years	5.9%	5.4%	5.1%
	% of Pop 5 - 13	12.0%	11.2%	10.9%
	% of Pop 14 - 18	5.9%	5.5%	5.7%
	% of Pop 19 - 22	5.8%	5.5%	5.9%
	% of Pop 22 - 25	4.3%	4.1%	4.4%
	% of Pop 25 - 29	7.6%	6.8%	6.5%
	% of Pop 30 - 34	7.6%	6.9%	6.2%
	% of Pop 35 - 39	7.7%	6.9%	6.2%
	% of Pop 40 - 44	7.0%	6.7%	6.7%
	% of Pop 45 - 59	16.9%	17.5%	19.0%
	% of Pop 75 - 84	3.9%	5.4%	5.4%
	% of Pop 60 - 74	14.1%	16.0%	16.2%
	% of Pop 85+	1.4%	2.1%	1.8%
	Median Age	35.6	38.3	39.3
Average Age	37.4	39.7	40.0	

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	% of Pop 0 to 4 years	5.5%	5.0%	4.7%
	% of Pop 5 - 13	11.3%	10.1%	10.0%
	% of Pop 14 - 18	5.6%	5.0%	5.2%
	% of Pop 19 - 22	5.5%	5.0%	5.3%
	% of Pop 22 - 25	4.0%	3.7%	3.9%
	% of Pop 25 - 29	6.8%	6.1%	5.8%
	% of Pop 30 - 34	7.4%	6.4%	5.5%
	% of Pop 35 - 39	7.3%	6.5%	6.1%
	% of Pop 40 - 44	7.0%	6.8%	6.9%
	% of Pop 45 - 59	17.3%	17.9%	19.6%
	% of Pop 60 - 74	14.9%	17.3%	17.4%
	% of Pop 75 - 84	4.8%	6.8%	6.6%
	% of Pop 85+	2.6%	3.5%	2.9%
	Median Age	37.7	41.7	42.5
Average Age	39.3	42.3	42.3	
Race	Count of White	27,164	98,891	275,320
	Count of Black or African-American	1,503	4,489	12,425
	Count of Asian or Pacific Islander	3,944	18,512	101,077
	Count of Other races	30,572	78,646	156,941
	White	43.0%	49.3%	50.4%
	Black or African American	2.4%	2.2%	2.3%
	Asian	6.2%	9.2%	18.5%
	Other Races	48.4%	39.2%	28.8%
Language Spoken	Speak English at Home	56.8%	61.6%	63.8%
	Speak Spanish at Home	36.5%	29.1%	18.8%
	Speak French or French Creole at Home	0.1%	0.2%	0.3%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	0.9%	1.6%	3.6%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.9%	1.2%
	Speak Chinese at Home	0.5%	1.1%	2.8%
	Speak Korean at Home	0.2%	0.6%	1.1%
	Speak Vietnamese at Home	1.0%	1.1%	2.1%
	Speak Other Asian Languages at Home	0.5%	1.1%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	1.5%	1.8%	2.8%
	Speak Other Language at Home	0.8%	0.7%	0.9%
Hispanic	Hispanic Population	34,031	86,790	159,011
	Hispanic Population Percent	53.9%	43.3%	29.1%
	Mexican	89.2%	88.5%	86.0%
	Puerto Rican	1.3%	1.8%	2.4%
	Cuban	0.3%	0.5%	0.7%
	Dominican	0.2%	0.2%	0.2%
	Central American	4.6%	4.5%	4.1%
	South American	1.4%	1.4%	3.1%
	Other Hispanic	3.0%	3.2%	3.5%
	2000 Hispanic Population Percent	46%	31%	23%
	1990 Hispanic Population Percent	30%	19%	15%

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Ancestry	American (percent of total population)	1.5%	1.8%	2.0%
	American	0.9%	1.3%	1.4%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.3%
	Asian (percent of total population)	2.7%	4.8%	11.1%
	Chinese	0.6%	1.3%	3.2%
	Japanese	0.2%	0.4%	0.6%
	Korean	0.3%	0.6%	1.2%
	South Central Asian (ie. Indian)	0.2%	1.0%	3.5%
	South East Asian (ie. Vietnamese)	0.8%	0.9%	1.7%
	Other Asian	0.5%	0.6%	0.9%
	European (percent of total population)	12.4%	17.4%	19.3%
	British	2.5%	3.6%	3.8%
	Dutch	0.3%	0.4%	0.4%
	French	0.6%	0.8%	0.7%
	German	2.8%	3.7%	3.9%
	Italian	1.2%	1.7%	1.8%
	Polish	0.5%	0.6%	0.7%
	Scandinavian	1.0%	1.4%	1.5%
	Scotch/Irish	2.3%	3.2%	3.8%
Other European (ie. Greek/Russian)	1.3%	2.2%	2.7%	
Middle Eastern	0.4%	0.8%	1.2%	
Other Ancestry	15.3%	16.1%	17.9%	
Unclassified Ancestry	7.4%	9.0%	9.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	42,430	139,880	379,268
	Elementary (0 to 8)	14.7%	10.7%	6.7%
	Some High School (9 to 11)	6.5%	5.4%	4.0%
	High School Graduate (12)	23.1%	20.4%	15.6%
	Some College (13 to 16)	19.4%	20.6%	18.6%
	Associates Degree Only	7.7%	8.5%	8.0%
	Bachelors Degree Only	18.5%	21.3%	27.6%
	Graduate Degree	10.2%	13.2%	19.5%
	% College (4+)	28.7%	34.5%	47.1%
Household Type	Total Households – count	20,031	67,258	184,260
	One Person HHs – count	3,812	13,702	33,468
	Family HHs – count	14,535	48,984	138,418
	Married Couple – count	10,129	36,527	109,317
	w/own children – count	4,587	14,583	47,659
	w/out own children – count	5,542	21,944	61,658
	Male Householder – count	1,345	4,057	9,100
	Female Householder – count	3,061	8,400	20,001
	Non-Family Households – count	1,685	4,572	12,373
	1 Person Household	19.0%	20.4%	18.2%
	2 Person Household	28.2%	30.6%	30.8%
	3 Person Household	16.7%	16.4%	18.1%
	4 Person Household	16.3%	15.7%	18.1%
	5 Person Household	10.3%	8.8%	8.4%
6 Person Household	5.3%	4.4%	3.6%	
7+ Person Household	4.1%	3.7%	2.7%	
% Households With Children	33.4%	30.5%	32.9%	

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Housing	Total Housing Units	20,800	69,838	191,014
	Owner Occupied Percent	42.1%	54.4%	60.3%
	Renter Occupied Percent	54.2%	41.9%	36.1%
	Vacant Housing Percent	3.7%	3.7%	3.5%
	Total Housing Units (Census 2000)	19,003	64,414	153,020
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	40.3%	35.1%	46.8%
	Property Value \$750,000 to \$999,999	20.6%	23.6%	17.5%
	Property Value \$500,000 to \$749,999	20.3%	19.4%	13.0%
	Property Value \$400,000 to \$499,999	3.9%	3.3%	2.1%
	Property Value \$300,000, to \$399,999	3.7%	2.7%	1.9%
	Property Value \$200,000 to \$299,999	1.5%	2.1%	1.5%
	Property Value \$150,000 to \$199,999	0.7%	1.1%	0.8%
	Property Value \$100,000 to \$149,999	1.0%	1.1%	0.8%
	Property Value \$60,000 to \$99,999	0.7%	1.3%	0.7%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.2%
	Property Value \$0 to \$39,999	1.1%	1.3%	1.1%
	Median Home Value	\$954,510	\$935,848	\$1,110,039
Wealth per Household	\$0 and under - percent	18.9%	17.6%	16.6%
	\$1 to \$4999 - percent	9.8%	8.7%	7.8%
	\$5k to \$9999 - percent	5.0%	4.6%	4.2%
	\$10k to \$24999 - percent	6.6%	6.3%	6.1%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	9.9%	10.1%	10.0%
	\$100k to \$249999 - percent	17.1%	17.8%	18.2%
	\$250k to \$499999 - percent	12.2%	13.1%	13.9%
	\$500k+ - percent	13.5%	15.0%	16.6%
	Median HH Wealth	\$64,054	\$79,734	\$93,134
	Avg HH Wealth	\$222,987	\$242,015	\$261,051
Economic Viability	Economic Viability Local	298	297	303
	Economic Viability Indexed	108	107	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	30,686	99,811	281,200
	Managerial/Executive	15.3%	16.5%	20.2%
	Professional Specialty	19.0%	23.0%	31.2%
	Healthcare Support	3.7%	3.8%	3.1%
	Sales	8.9%	8.7%	8.8%
	Office & Administrative Support	11.2%	10.7%	9.4%
	Protective Service	0.9%	1.1%	1.2%
	Food Preparation	6.7%	6.1%	4.8%
	Building Maintenance & Cleaning	7.3%	5.9%	3.5%
	Personal Care	2.5%	2.7%	2.8%
	Farming, Fishing, & Forestry	1.1%	1.0%	0.6%
	Construction	11.2%	9.2%	6.4%
	Production & Transportation	12.1%	11.3%	8.2%
	Percent White Collar Workers	58.1%	62.8%	72.7%
	Percent Blue Collar Workers	41.9%	37.2%	27.3%

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	Agriculture/Mining/Construction	11.7%	9.9%	7.3%
	Manufacturing	10.1%	10.9%	13.1%
	Transportation	4.1%	4.1%	3.7%
	Information	1.3%	1.6%	2.4%
	Wholesale/Retail	14.1%	12.3%	11.4%
	Finance, Insurance, Real Estate	4.9%	5.3%	5.9%
	Professional Services	7.2%	9.7%	13.2%
	Management Services	0.2%	0.1%	0.2%
	Administrative/Waste Services	7.6%	6.0%	4.4%
	Educational Services	18.9%	21.1%	21.3%
	Entertainment Services	11.7%	10.5%	9.1%
	Other Professional Services	5.6%	5.4%	4.4%
	Public Administration	2.5%	3.0%	3.5%
Vehicles per HH	No Vehicles	6.3%	5.6%	3.9%
	1 Vehicle	28.2%	27.8%	25.7%
	2 Vehicles	39.2%	39.6%	43.0%
	3 or more vehicles	26.3%	27.0%	27.4%
	Average Number of Vehicles	1.99	2.03	2.07
Change	Births (last 12 months)	671	1,942	5,086
	Deaths (last 12 months)	372	1,549	4,014
	Migration (last 12 months)	-174	-867	-1,556
Work place	Workplace Establishments	3,350	7,511	18,882
	Workplace Employees (FTE)	31,105	69,687	187,679